

# ASSET MANAGEMENT & CAPITAL PROJECTS CONFERENCE

8-9 October 2025 | NCC Birmingham



FOLLOW US  
@UtilityWeek  
#WWTAssetandCapital

Optimising asset  
performance  
through strategic  
investment  
and efficient  
delivery

○ Sponsorship opportunities



# ASSET MANAGEMENT & CAPITAL PROJECTS CONFERENCE

8-9 October 2025 | NCC Birmingham

The next decade is crucial to the future of water resources and resilience. With the new Asset Management Period (AMP8) well underway, water companies and their supply chain partners are tasked with delivering many multiples of capital investment in any previous period since privatisation and before. Alongside the new innovative schemes and are the assets underpinning water supply and wastewater networks, many of these have served the country for generations. Managing and renewing this base has too often been overlooked in the face of tough financial choices by companies. Effective asset management is at the heart of overcoming the combined challenges of the changing climate and growing demand. Many of the decades-old pipes, treatment plants and pumping stations are under increasing pressures and companies must make strategic decisions about when to maintain, refurbish, or replace assets. Companies must find smarter ways to invest billpayers' money by embracing technologies, predictive maintenance and innovative engineering solutions to extend the life of assets and improve efficiency.

The **WWT Asset Management and Capital Projects Conference** brings together industry leaders to collaborate and share successes, best practices and the lessons learnt along the way. By leveraging data and digital tools the sector can navigate the challenges of capital planning and investment strategies to ensure sustainable, cost-effective and resilient water and waste networks now and for future generations.



**Ruth Williams**  
Chief Correspondent  
Utility Week / WWT



 **250+**  
attendees

 **40+**  
industry expert  
speakers

 **8+**  
insightful  
content  
sessions

 **3+**  
hours of  
networking

## WHY YOU SHOULD SPONSOR

- **LEAD** the conversation advancing asset efficiency across the industry
- **ENHANCED NETWORKING** opportunities with water companies
- **HEAR DIRECTLY** from the industry leaders about critical challenges and what collaboration is required from the supply chain to enhance capital delivery
- **POSITION YOURSELF** as an active participant in key industry innovation
- **RAISE YOUR PROFILE** through an extensive digital marketing campaign
- **GAIN INDUSTRY EXPOSURE** in front of the core client base

**BOOK YOUR PLACE NOW**  
[event.utilityweek.co.uk/asset25](https://event.utilityweek.co.uk/asset25)

# FEEDBACK

Here's what some of our past delegates had to say about about WWT Asset Management conferences ...

**'Glad to see we're not alone! The WWT Next Generation Asset Management and Capital Projects conference brought together like-minded colleagues from across the water sector, who see the current challenges as an opportunity to share ideas and do things differently; to do things better'**

Head of Outcome Delivery, Dwr Cymru Welsh Water

**'Informative content, great networking opportunities. Will definitely be going again'**

Senior Asset Management Analyst, South Staffs Water

**'I found this a valuable event to provide context to how the Water Industry is facing the challenges for the industry in the next AMP period and beyond and how they are aligning to the challenges of climate and sustainability of assets and operations'**

UK Projects Country Leader, Veolia

**'WWT always put on an informative sessions that swing between the academic and the practical. Always worth listening to the speakers and the networking seeing colleagues old and new is always a highlight'**

Head of Catchment, Thames Water





**08:30** Registration, networking & exhibition

**09:30** Welcome from conference chair

Ruth Williams, Chief Correspondent, [Utility Week](#)

## OPTIMISING CAPITAL PLANNING AND DELIVERY STRATEGIES

**09:35** KEYNOTE: AMP9 and beyond - Planning for current and future major projects

- Aligning high-level decision making with delivery on the ground
  - Facilitating collaboration with local and national government
  - Coordinating with other sectors to increase project efficiency
  - Understanding the guidelines in the Teal Book and impacts on planning reform
- Representative, [NISTA](#)

**09:50** Financing future water infrastructure

- Justifying value in project spend across the UK
- Optimising the procurement process for economic benefit while maintaining high quality delivery

Kate Kendall, Interim Senior Director - Major Projects, [RAPID \(Ofwat\)](#)

**10:05** Asset investment planning: Driving optimal outcomes in a regulated landscape

- Making the highest value investment decisions to meet ESG, network resilience, and growth goals
- Assessing long-term costs and risks of maintaining infrastructure while balancing the need for innovation and new developments in the short-term
- Exploring innovative scenario modelling to optimise investment planning based on specific targets for reducing water leakage
- Creating different investment scenarios to adapt to impacts of penalties defined by Ofwat

Representative, [Copperleaf](#)

**10:20** Q&A session with previous speakers

**10:35** PANEL DISCUSSION: How can we improve capital project delivery strategies holistically?

- How can we break away from siloed decision making in project delivery?
- What can industry do to streamline DCO processes and align them better with DWMPs? What can the sector expect around planning reform?
- How can we increase investment and investor confidence in the sector?
- To what extent are consumer impacts prioritised in project delivery? How can we maintain trust?
- How can we increase infrastructure build to meet demand while protecting the environment?
- Which frameworks can help industry to accelerate delivery and meet deadlines?

[Mohit Farmah](#), Head of Procurement, Supply Chain & Digital - Strategic Resources, Major Infrastructure Projects, [Thames Water](#)

[Andy Murray](#), Executive Director, [Major Projects Association](#)

[Dale Evans](#), Chair, [Project 13](#)

**11:15** Refreshments, networking & exhibition

## MANAGING RISK AND RESOURCES FOR MAJOR PROJECTS

CHAIR: [Ruth Williams](#), Chief Correspondent, [Utility Week](#)

**11:45** Fireside chat: How can we accelerate project delivery?

- How can we find project efficiencies through sector innovation?
- How can we maximise digital tools to help industry meet project deadlines?
- What more can be done to increase collaboration between the supply chain and the wider sector?

[Ian Small](#), Technical Director – Innovation & Convener, [Water Innovator Alliance](#)

**12:05** Advancing infrastructure build with people at the heart of operations

- Prioritising health and safety
- Facilitating training for workers new to the sector through apprenticeships
- Ensuring skilled workers don't become a blocker to water infrastructure build

Representative, [Anglian Water](#)

**12:20** Driving community engagement in major infrastructure build

- Managing project risk when communities push back
- Communicating with stakeholder and environmental groups in the planning phase

[Jane Bellard](#), Water Saving Behaviour Change Specialist, [Weir The Agency](#)

**12:35** Q&A session with previous speakers

**12:40 IDEATION SESSION: How can we ensure we have enough materials and skilled workers to deliver planned projects across the UK?**

*An opportunity for meaningful discussion with fellow attendees and industry experts to tackle challenges regarding resources and talent in the sector, followed by a group feedback session.*

**Key themes include:**

- Improving trade with Europe and the wider world to ensure a steady supply of materials
- Overcoming an expected lack of resources due to global competition
- Streamlining the recruitment process
- Ensuring fairness to smaller companies when competing for skills and resources
- Attracting youth and international talent to the sector
- Maximising equipment and materials currently available to the industry

**13:05 Fork buffet lunch, networking & exhibition****MAXIMISING DATA AND DIGITAL TOOLS**

CHAIR: **Ruth Williams**, Chief Correspondent, **Utility Week**

**14:00 Helping UK&I water utilities optimise wastewater planning through a whole-systems approach**

- Aligning investment across multiple AMPs and planning frameworks
- Representative, **BMA**

**14:15 Maximising data use in capital project delivery**

- Collaborating to unlock water data potential
- Understanding how open and shared data can support efficient end-to-end capital delivery

**Melissa Tallack**, Open Data Lead & Stream Co-Lead, **Northumbrian Water**

**14:30 Innovating to enhance smart networks**

- Increasing smart network efficiency to maximise data collection
- Reducing leakage to maintain water sources
- Insight into the latest smart network innovations

Representative, **Autodesk**

**14:45 Exploring the ongoing evolution of digital assistance tools**

- Using Building Information Modelling to drive productivity and efficiency
- How the Information Management Initiative and the use of assured interoperable data can transform your business outcomes and much more

**Fiona Moore**, Vice Chair, **Nima**

**15:00 Q&A session with previous speakers****15:20 Refreshments networking & exhibition****PRIORITISING THE ENVIRONMENT**

CHAIR: **Ruth Williams**, Chief Correspondent, **Utility Week**

**15:50 CASE STUDY: Fens Reservoir development**

- Learnings from Anglian Water's planned construction of a new reservoir
- Prioritising projects that provide long-term benefit to the environment
- Balancing short-term increase in emissions for long-term gain

**Jonathan Hillier**, Major Infrastructure Senior Programme Manager, **Anglian Water**

**16:05 CASE STUDY: Havant Thicket Reservoir**

- Understanding lessons learnt from environmental, planning and policy challenges
- Exploring the engineering design and construction timelines

**Terry Fuller**, Director of Project Engagement and Sustainability - Havant Thicket Reservoir, **Mackley**

**16:20 CLOSING KEYNOTE: Prioritising net zero from design to delivery**

- Embracing nature-based solutions
- Tackling climate change impacts through policy and frameworks

**Carolyn Cadman**, Director of Net Zero Natural Resources, **South West Water**

**16:35 Q&A session with previous speakers****16:45 Chair's closing remarks and close of DAY 1 – CAPITAL PROJECTS****16:50 Drinks reception**

**DAY 2 WILL FOCUS ON MANAGING  
AGING & EXISTING ASSETS**

**08:15** Registration, networking & exhibition

**08:55** Welcome from conference chair

**Ruth Williams**, Chief Correspondent, **Utility Week**

## INVESTING IN ASSET RESILIENCE

**09:00** Adapting assets for a changing world

- Increasing efficiency to deal with extreme weather events
- Adjusting assets to suit a more volatile range of circumstances while managing cost

**David Satti**, Interim Chief Executive Officer, **WICS**

**09:15** Protecting assets for the long- and short-term through strategic plans

- Securing investment to future-proof water infrastructure across the UK
- Understanding Schedule 3 of the Flood & Water Management Act to maximise sustainable drainage and nature-based solutions

**09:30** Optimising the customer pumping journey

- Improving the reliability, efficiency and sustainability of pumping

**Andrew Welsh**, Director, **Xylem**

**09:45** Q&A session with previous speakers

**10:00** PANEL DISCUSSION: Preparing the UK's asset base for a greener, more efficient future

- To what extent are we using carbon goals to help decision making and budget allocation?
- How can we improve climate change resilience across above-ground assets?
- What should the sectors' next steps be in embracing green and nature-based solutions?
- What role can an increased level of collaboration play in accelerating asset intelligence?
- How have the new government enabled asset development, growth and transformation?

**Colum Goodchild**, Director of Strategy Advisory, **Aqua Consultants – part of the Adler & Allan Group**

**Daniel Perry**, Climate Change and Carbon Manager, **Affinity Water**

**Laura Burnett**, Climate Change Adaptation Technical Lead, **Scottish Water**

**10:35** Refreshments, networking & exhibition

## ENHANCING ASSET HEALTH STRATEGIES

CHAIR: **Ruth Williams**, Chief Correspondent, **Utility Week**

**11:05** Taking a proactive approach to asset maintenance

- Exploring predictive technologies
- Optimising monitors and sensors to better understand asset performance

**Jess Morris**, Head of Asset Intelligence, **Portsmouth Water**

**11:25** Understanding asset health metrics

- Balancing competing methodologies to ensure the water industry is aligned
- Taking a comparative approach between companies and their asset health measurements

**Ed Dalton**, Asset Health Specialist, **United Utilities**

**11:45** Utilising Artificial Intelligence (AI) to improve asset performance

- Targeting efficiencies to extend asset lifecycles
- Maximising AI as a tool to take a proactive and predictive approach to asset health

Representative, **AtkinsRealis**

**12:05** Questions & answers

**12:15** Fork buffet lunch, networking & exhibition

## MAXIMISING ASSET INTELLIGENCE AND DATA USE

CHAIR: **Ruth Williams**, Chief Correspondent, **Utility Week**

**13:15** Utilising AI to optimise data analysis

- Reaping the rewards of IOT data collected in 1-minute intervals
- Monitoring information management for asset management across the supply chain

**Jeremy Heath**, Innovation Manager, **SES Water**

**13:35** Ofwat Innovation Fund Case Study: Proactively using Pipebots to tackle blockages

- Insight into Northumbrian Water's Pipebot Patrol Project
- Utilising autonomous sewer robots to find and tackle blockages quickly

**Sonja Ostojin**, Head of Innovation, **EMS**

**13:55** Questions & answers

**14:05 INTERACTIVE REFLECTION AND IDEATION SESSION: What are the next steps to improving our asset base?**

*A chance to reflect on today's learnings and discuss key takeaways with your peers, while planning your asset management strategies for the next year. Collaborate with fellow attendees to form strategies to apply to your companies' assets and ensure water infrastructure is future-ready.*

**14:35 Refreshments, networking & exhibition****FUTURE-PROOFING WATER INFRASTRUCTURE**

CHAIR: **Ruth Williams**, Chief Correspondent, **Utility Week**

**15:00 Maintaining Nature-Based Solutions (NBS)**

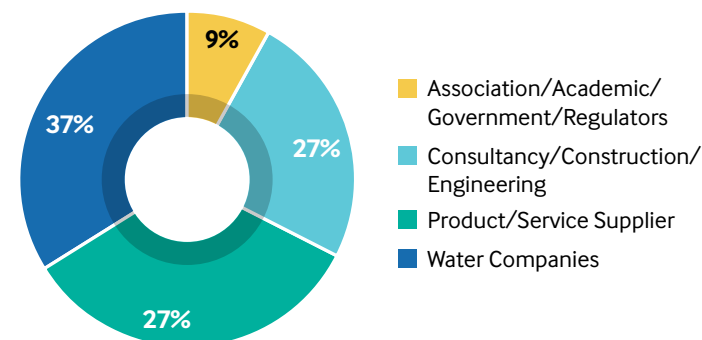
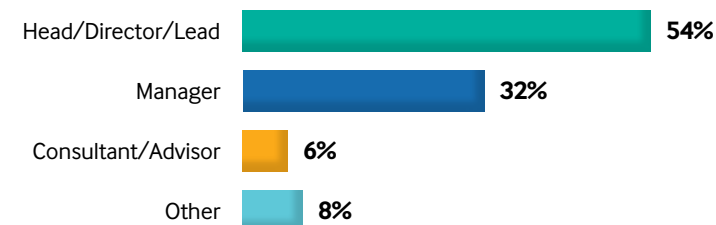
- Justifying value in NBS to secure funding
- Working with local authorities as SABs to gain accelerated approval of Sustainable Drainage Systems (SuDS)

**Victoria Wilson**, Environmental Programme Manager, **Dŵr Cymru Welsh Water**

**15:20 CLOSING KEYNOTE: Embracing the principles of asset management**

- Driving change and improvement to assets
- Applying the IAM's guidance to water company action

**Richard Stuart**, Director of Asset Delivery, **Yorkshire Water**

**15:40 Q&A session with previous speakers****16:00 Chair's closing remarks and end of the Asset Management and Capital Projects Conference 2025****TYPES OF ORGANISATION THAT REGISTERED IN 2023-24****JOB TITLES OF 2023-24 DELEGATES**

FOLLOW US  
@UtilityWeek  
#WWTAssetandCapital

# 2025 CONFERENCE SPONSORSHIP & EXHIBITOR PACKAGES



**Round Table Dinner** – Includes dinner for 8-10 in private dining facility, editorial write-up on Utility Week, 3m x 2m stand and 2 delegate passes – **£17,995** (UW member price: **£16,195**)

		Headline	Co-Sponsor	Breakout	Panel	Exhibitor
STANDARD PRICE		£24,995	£16,585	£12,995	£9,655	£5,795
UW MEMBER PRICE (SAVE 10%)		£22,495	£14,926	£11,695	£8,689	£5,215
Headline or Co-sponsor branding on	Homepage of event website	Prime position	✓			
	Front page of delegate sales brochure download	Prime position	✓			
	Pre-event emails	Prime position	✓			
	Main stage holding slides	Prime position	✓			
	Event signage	Prime position	✓			
Additional branding	Sponsor "thank you" within the event app welcome letter	✓				
	Company logo & profile on event website	200 words	100 words	100 words	100 words	100 words
	Company logo & profile in event app	200 words	100 words	100 words	100 words	100 words
	Speaker profile on event website	✓	✓	✓	✓	
	Speaker & session billed on agenda	✓	✓	✓	✓	
	Logo on delegate badges OR refreshment breaks OR pens and notebooks			✓	✓	
Speaking slot/s	10 min speaker slot on main agenda	2	✓			
	Involvement in the panel Q&A at the end of session	✓	✓			
	10 min speaker slot in breakout session			✓		
	Place on panel discussion				✓	
Exhibition space	3m x 2m space	✓	✓	✓	✓	✓
	2 chairs	✓	✓	✓	✓	✓
	Table	✓	✓	✓	✓	✓
	Power socket	✓	✓	✓	✓	✓
Delegate passes	Delegate passes	4	4	3	2	2
	Access to all sessions & workshops	✓	✓	✓	✓	✓
	Lunch & refreshments	✓	✓	✓	✓	✓
	Discount on further company passes	20%	20%	15%	15%	10%
	10% discount code to offer clients	✓				





# ASSET MANAGEMENT & CAPITAL PROJECTS CONFERENCE

8-9 October 2025 | National Conference Centre Birmingham



FOLLOW US  
@UtilityWeek  
#WWTAssetandCapital

**OPPORTUNITIES CAN BE TAILORED TO MEET YOUR BUSINESS NEEDS**

## CONTACT

Craig Brosnahan, Event Sales Consultant  
Email: [craigbrosnahan@fav-house.com](mailto:craigbrosnahan@fav-house.com) Tel: 01342 332062

## UPCOMING EVENTS

WWT Drinking Water Quality Europe

Utility Week Forum

WWT Wastewater

WWT Drinking Water Quality

5-6 November 2025

Amsterdam

25-26 November 2025

London

27-28 January 2026

Birmingham

June 2026

Birmingham

