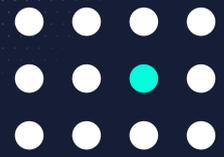


Data
centre



Demand

8 JULY 2026 IET LONDON: SAVOY PLACE

Align your brand with the drive for an energy system ready to support the UK's AI ambitions and data centre growth.

Sponsorship brochure

In partnership with **UtilityWeek**

Be recognised as a champion for bridging the gap short term and long term between energy infrastructure preparedness and data centre demands

New industry event

Data Centre: Demand, has been launched to address one of the most pressing questions in the UK's digital economy: How can we tackle the challenges of expensive energy and capacity constraint in the UK to power the AI revolution?

With the UK positioning itself as a global leader - and potential exporter - of AI training capability, the demand for high-performance data infrastructure has never been greater. Data Centre: Demand will bring together policymakers, investors, data centre operators, energy providers, and technology leaders to debate how the UK can become an attractive and sustainable hub for data-driven growth.

Packages include

- EVENT PARTNER
- HEADLINE
- CO-SPONSOR
- BRANDING
- EXHIBITOR

Get in touch

SARAH INCE

Event Sales Consultant - Utility Week

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Data Centre: Demand

Position your brand at the heart of a crucial conversation shaping the policy and regulatory frameworks to enable energy networks to better support data centre expansion and the UK's AI growth strategy. This event offers one of the first opportunities for leading brands to showcase leadership, shape infrastructure investment, and connect with industry and policy leaders building the UK's low-carbon digital future.

Partner with the energy and data community including leaders from across:

- DATA INFRASTRUCTURE & OPERATION
- ENERGY & UTILITIES
- WATER & ENVIRONMENTAL MANAGEMENT
- TECHNOLOGY & AI INNOVATORS
- POLICY, PLANNING & INVESTMENT

In addition, by partnering with our sister brand **Utility Week**, we're uniquely positioned to unite two worlds that urgently need to collaborate – the energy ecosystem and the data infrastructure community. Together with Utility Week's online publication you will reach leaders across the energy ecosystem, and a dedicated networking group.

Get involved:

- **Leadership:** Position your brand as an industry leader in smart, sustainable infrastructure by helping to address the critical disconnect between infrastructure capability and data centre development needs.
- **Brand Visibility:** Benefit from extensive brand exposure through event promotion, marketing materials, and media coverage, reaching this emerging market and Utility Week's wide audience.
- **Sustainability Commitment:** Demonstrate your company's commitment to developing the UK as an attractive and sustainable hub for data-driven growth.
- **Networking:** Connect with key stakeholders, other industry experts, and potential partners who are shaping the next era of sustainable utilities.
- **Market Insights:** Gain insights into emerging trends and technologies within the energy flexibility sector, helping you stay ahead of the competition.
- **Align your business** with utilities' most trusted source of insight, Utility Week.
- **Influence:** Influence government and policy makers to co-create solutions that work for all parties

Exclusive Utility Week Member Rate

Utility Week membership provides trusted insight, high impact events and connections that accelerate change. Membership enables utility leaders and their teams to stay ahead of a rapidly changing industry, discover innovation and learn from their peers. Members also enjoy VIP access and exclusive rates across Utility Week's events and awards.

In partnership with

Utility Week

SPONSORSHIP

This is your chance to gain optimal brand exposure in front of the UK's most forward thinking policymakers, investors, data centre operators, energy providers, and technology leaders.

EVENT PARTNER

£39,995

Your event partner package includes:

- **Exclusive roundtable dinner:** Co-host an intimate dinner for 8-10 industry leaders
- **Exclusive thought leadership:** Speaking or panel opportunity on the main agenda
- Speaker profile and session promoted on the website and agenda
- Logo featured on the event homepage
- Premium logo placement across all event materials
- Logo on the front page of the delegate event guide download
- Inclusion in event email marketing campaigns
- Company logo and profile featured on the event app
- Branding on main stage holding slides and event signage
- 3m x 2m exhibition space (includes table, 2 chairs, and power socket)
- Sponsor of refreshment breaks
- Six delegate passes with full access to all sessions and workshops
- Lunch and refreshments included
- Exclusive discount on additional company passes
- Discount code to offer to clients

Exclusive branding:

- **Pre-event Roundtable Dinner:** This package provides our event partner with an intimate setting to jointly host an exclusive dinner for 8-10 industry guests or target contacts. You'll take part in in-depth discussions with a hand-picked selection of industry leaders - sharing insights, debating key challenges, and collaboratively shaping the future of sustainable digital infrastructure.
- **Thought leadership:** Our event partner will have the opportunity to deliver thought leadership, with a subject matter expert featuring in a prominent spot on the content programme alongside high-profile industry speakers.
- **Partner website listing** – Premium listing on the Data Centre Demand website on 'Partners' pages. Includes your logo, company information/bio and a destination URL to your company website.
- **Logo on homepage** – logo on the homepage on the Data Centre Demand Website websites in a dedicated 'Sponsors' section.
- **Sponsor recognition** on all email communications.
- **Premium Logo placement** on the front page of the delegate event guide download.

SPONSORSHIP

HEADLINE PARTNER

£24,995

Position your brand as a leader in the space with exclusive, high-profile branding before, during and after this launch event as part of a multi-channel marketing campaign, with **a reach of over 80,000.**

Your headline partner package includes:

- **Exclusive Thought leadership:** Speaking or panel opportunity on the main agenda
- Speaker profile and session promoted on the website and agenda
- Logo featured on the event homepage
- Premium logo placement across all event materials
- Logo on the front page of the delegate event guide download
- Inclusion in event email marketing campaigns
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SPONSORSHIP

		Event Partner	Headline	Co-Sponsor	Branding	Exhibitor
	Standard rate	£39,995	£24,995	£19,995	£14,995	£5,995
	Utility Week member rate (Save 10%)	£35,995	£22,495	£17,995	£13,495	£5,395
Pre-Event Roundtable Dinner	Opportunity to jointly host an exclusive dinner for 8-10 industry guests/target contacts. DCD to coordinate invites, venue and chair the event	✓				
Pre-Event Branding	Logo on homepage of event website	Premium position	Prime position	✓		
	Logo on front page of delegate sales brochure download	Premium position	Prime position		✓	
	Logo on email marketing campaigns	Premium position	Prime position		✓	
	Company logo & profile on event website	200 words	200 words	100 words	100 words	100 words
	Company logo & profile in event app	Premium position	Prime position	✓	✓	
	Speaker profile on event website	✓	✓	✓		
	Speaker & session billed on agenda	✓	✓	✓		
On the Day	Event signage	Premium position	Prime position	✓	✓	
	Main stage holding slides	Premium position	Prime position		✓	
	Speaking/Panel Opportunity	✓	✓	✓		
	Facilitate roundtable workshop discussions	3	2	1		
	Refreshment breaks sponsor				1	
	3m x 2m exhibition space	✓	✓	✓	✓	✓
	2 chairs	✓	✓	✓	✓	✓
	Table	✓	✓	✓	✓	✓
Power socket	✓	✓	✓	✓	✓	
Delegate Passes	Delegate passes	6	5	4	3	2
	Access to all sessions & workshops	✓	✓	✓	✓	✓
	Lunch & refreshments	✓	✓	✓	✓	✓
	Discount on further company passes	20%	20%	20%	15%	10%
	Discount code to offer clients	✓	✓	✓	✓	✓

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Get in touch

Getting involved couldn't be easier – we have a range of packages available to maximise your budget and get the most out of your objectives. You'll see engagement as soon as you come on board with pre-event digital promotion and full support from our marketing and operational teams throughout the campaign, at the event, and beyond.

To discuss our partnership packages and benefits, please contact:

SARAH INCE

Event Sales Consultant - Utility Week

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[REQUEST A CALL-BACK](#)

www.datacentredemand.co.uk #DCDemand

