



UtilityWeek AWARDS 2025

2 DECEMBER 2025
GROSVENOR HOUSE HOTEL
LONDON

SPONSORSHIP

BUILD AND CEMENT RELATIONSHIPS
AT THE HIGHEST LEVEL

ALIGN YOUR BRAND WITH UTILITIES EXCELLENCE

Highlight your dedication to championing the utilities industry and position yourself as a catalyst for change at the Utility Week Awards - utilities' most prestigious platform for companies to enhance their brand, forge connections with key stakeholders, and align with the transformative forces driving the future of utilities.



Utilities have an increasingly high-profile role in delivering net zero, protecting the environment and supporting customers. There is now a clear expectation that these providers of lifeline services go beyond their regulatory requirements in all of these areas. Utilities know they have a duty to demonstrate efficiency, innovation, ambition and a genuine commitment to their customers and their communities. These are long-term responsibilities and require energy and water companies to develop a diverse and inclusive workforce that is fit for future challenges.

The Utility Week Awards is a celebration of achievement across all of these areas – highlighting the hard work, dedication and creativity and the heart of the industry.

JAMES WALLIN, UTILITY WEEK EDITOR AND JUDGING PANEL CHAIR



THE CATEGORIES

The 2025 awards invite best-in-class examples of what a public service ethos means in 2025, from maximising the opportunities of data and digitalisation to promoting diversity, putting social and environmental goals at the heart of decision-making and developing new ways of supporting customers and decarbonising the UK.

The 2025 categories include:

- Carbon Reduction Award
- Collaborative Excellence Award
- Customer Experience Award
- Customer Support Award
- Delivery Partner of the Year NEW
- Digital Transformation Award
- Diversity & Inclusion Award
- Environmental, Social and Governance (ESG) Initiative of the Year
- Infrastructure Delivery Award
- Innovation Award
- Net Zero Engagement Award
- Rising Star of the Year
- Skills and Training Award
- Strategic Partner of the Year NEW
- Team of the Year
- Unlocking Data Award
- Utility of the Year



CELEBRATE WITH THE BIGGEST NAMES IN UTILITIES

THE PLACE TO MEET
1200+ OF THE BEST
FROM ACROSS THE
UTILITIES INDUSTRY
AND SUPPLY CHAIN

Affinity Water

love every drop
anglianwater

British Gas

Cadent
Your Gas Network

Dŵr Cymru
Welsh Water

edfENERGY

e-on

nationalgrid

electricity
north west

northern ireland
water

Northern
Gas Networks

NORTHERN
POWERGRID

NORTHUMBRIAN
WATER living water

octopusenergy

ovc energy

Pennon

Scottish and Southern
Energy

SEVERN
TRENT

SGN
Your gas. Our network.

Shell
ENERGY

sse
Energy Solutions

Southern
Water

south east water

Thames
Water

utilita

YorkshireWater

WHY SPONSOR



Reinforce your commitment to the Utility sector and raise your profile as an industry leader



Champion and celebrate a year of industry success and innovations



Raise your brand profile and strengthen your reputation among thousands of utilities professionals



Cement critical partnerships and make new connections



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SPONSORSHIP PACKAGES

		Platinum sponsor	Gold sponsor	Silver Sponsor
		£39,995	£23,995	£13,995
BRAND PROMOTION	Website branding including logo/hyperlink/MPU	Top Billing	Prime Position	●
	Website profile	Top Billing	Prime Position	●
	Promotional branding	Top Billing	Prime Position	●
	Advert in digital Awards Preview on Utility Week website	Top Billing	Prime Position	●
	Announcement across Utility Week social media channels	Top Billing	Prime Position	●
	Invitation branding	Top Billing	Prime Position	●
	Venue signage	Top Billing	Prime Position	●
	Awards programme	Top Billing	Prime Position	●
ADDITIONAL BRAND FEATURES	Sponsorship of one of the following:			
	Table plan	●	●	●
	Table wine	●	●	●
	Photo booth	●	●	●
	Charity casino	●	●	●
	Place Name Card (New for 2025)	●	●	●
JUDGING & TROPHY PRESENTATION	Judging panel membership for one senior sponsor representative	●	●	●
	Judges profile positioning on website	●	●	●
	Senior sponsor representative to present award on stage	2	1	●
HOSPITALITY	Platinum Table of 10 + 10% discount on additional tables	1	●	●
	Gold Table of 10 + 7% discount on additional tables	●	1	●
	Silver Table of 10 + 5% discount on additional tables	●	●	1
	Branding in VIP Drinks reception (Platinum & Gold guests)	●	●	●
THOUGHT LEADERSHIP	750 word industry expert comment piece on Utility Week website	●	●	●

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BRANDING OPPORTUNITIES

DRINKS RECEPTION SPONSOR

Kick off the evening as our exclusive drinks reception sponsor. This high-profile opportunity puts your brand front and centre as guests arrive, mingle and network ahead of the awards ceremony. Your brand will be included on all drinks reception signage, coasters, champagne collars and more. Plus, you and your guests can gain early access for a more intimate catchup before the awards.

£9,995 +VAT

CLOAKROOM SPONSOR

Have your branding on the most valuable ticket of the night! Your logo will be included on all cloakroom tickets and signage, giving you a unique opportunity to place your brand in a high-traffic, high-visibility location.

£5,995 +VAT

OTHER BRANDING OPPORTUNITIES

Enhance your visibility at the heart of the ceremony and be seen throughout the event with bespoke branding opportunities such as banners, confectionary and more.

From the first thing they see when they walk in to the sweet treat they take on the way home, we have a number of standout and creative options to highlight your organisation throughout the awards night.

Starting from £4,995 +VAT



UTILITY WEEK AWARDS MULTICHANNEL REACH

Gaining optimal pre-event brand exposure in front of thousands of utilities leaders is easy with our end to end marketing support. By partnering with us, you'll benefit from:



Exposure on homepage of the Utility Week Awards website during the awards campaign



Sponsor recognition on all email communications to an audience of 100,000+ key utilities contacts



Promotion to 20,000+ followers across Utility Week social platforms before, during and after the awards

GET IN TOUCH

To understand the benefits of sponsorship, and to discuss the packages available please contact:

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A **UtilityWeek** event

