



WATER
INDUSTRY
AWARDS

2025

24 JUNE HILTON BIRMINGHAM METROPOLE

Celebrate excellence in UK water

Sponsorship

Align your brand with hard work, dedication and innovation

The Water Industry Awards see a revamp for 2025, bringing in new categories, an updated category structure, and new venue, the Hilton Birmingham Metropole, to celebrate the very best practice from the front line of the water sector. The awards, which open for entries in early 2025, will be judged by a panel of industry experts and will be awarded during the dedicated ceremony, taking place 24 June.

The categories

Alliance or Partnership of the Year

Asset Management Initiative of the Year

NEW

Outstanding Employer of the Year (*Water Company*)

Circular Economy Award

Delivery Partner of the Year

Customer Initiative of the Year

Digitalisation Project of the Year

Diversity & Inclusion Initiative of the Year

Drinking Water Initiative of the Year

Groundbreaker Award

Health & Safety Initiative of the Year

Leakage Initiative of the Year

Natural Capital Initiative of the Year

NEW

Nav of the Year

Net Zero Carbon Initiative of the Year

Pollution Mitigation Initiative of the Year

Rising Star of the Year

Smart Water Networks Award

Wastewater Project of the Year

Water Efficiency Project of the Year

Water Retailer of the Year



Celebrate with the best in UK water

For 2025, there are a range of sponsorship and hospitality packages available, giving you the opportunity to show your support for the industry and use this unique event to build and cement relationships at the highest level.

1

Get involved and reinforce your unwavering commitment to the UK water industry and raise your profile as an industry leader

2

Showcase your insights and expertise by presenting one of our all important categories

3

Champion a year of industry success and innovations

4

Cement critical partnerships and make new connections in a relaxed and informal setting

Previous winners include



Sponsorship packages

	HEADLINE	CATEGORY	HOSPITALITY	ASSOCIATE		
	£24,495.00	£17,095.00	£9,995.00	CASINO SPONSOR	PHOTOBOOTH SPONSOR	WINE SPONSOR
				£8,495.00	£7,495.00	£7,495.00
Logo on homepage of WIA event website	●	●				
Company profile on WIA event website	●	●	●	●	●	●
Company name/logo on WIA email campaigns	●	●	●	●	●	●
Company representative to hand out chosen category award on stage	2 categories	1 category				
Table of 10 - Gold Positioning	●					
Table of 10 - Silver Positioning		●	●			
Half table of 5 - Silver Positioning				●	●	●
On-the-night branding	●	●	●	●	●	●
Company branding on table centre pieces	●					
Logo on the "on-the-night" booklet	●	●	●	●	●	●
Full page in the post-awards "Meet the Winners" digital supplement	●	●	●	●	●	●
Logo on winners interview published post-event on UW website	●	●				
One company representative to join the judging panel	●					
Enhanced drinks package			●			

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As the **premier water industry awards**, this event is a brilliant showcase of the great work the industry is carry out. It is very well organised and allowed a space for networking and appreciating other companies' input into an industry under intense scrutiny.

- Strategic communications & partnership delivery lead, Southern Water

Water Industry Awards marketing package

Gaining optimal pre-event brand exposure in front of thousands of water industry leaders is easy with our end to end marketing support. By partnering with us, you'll benefit from:



1

Partner website listing
– listing on the Water Industry Awards website 'Partners' page. Includes your logo, company information/ bio and a destination URL to your company website



2

Logo on homepage of Water Industry Awards website in a dedicated 'Sponsors' section



3

Sponsor recognition on all email communications



4

Social media – 1x post on our social channels as event partner/ sponsor (20K followers)

Get in touch

To discuss our partnership packages and benefits, please contact

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[Request a call back](#)