



WATER  
INDUSTRY  
AWARDS 2026

24 JUNE THE VOX, BIRMINGHAM

Celebrate excellence in UK water

Sponsorship

# Align your brand with hard work, dedication and innovation

The 2026 Water Industry Awards will return to the Vox, Birmingham, 24 June 2026, to bring together the very best from the front line of the water sector and showcase how the industry is driving forward and delivering change.

The 2025 ceremony saw 600+ attendees from across the industry and supply chain. Early sponsorship ensures your organisation is front and centre from the start, as soon as entries open through digital promotion to an audience of over 20,000.

## The categories\*

**Alliance or Partnership of the Year**

**Asset Management Initiative of the Year**

**Outstanding Employer of the Year (Water company)**

**Circular Economy Award**

**Delivery Partner of the Year**

**Customer Initiative of the Year**

**Digitalisation Project of the Year**

**Diversity & Inclusion Initiative of the Year**

**Drinking Water Initiative of the Year**

**Groundbreaker Award**

**Health & Safety Initiative of the Year**

**Leakage Initiative of the Year**

**Natural Capital Initiative of the Year**

**Net Zero Carbon Initiative of the Year**

**Pollution Mitigation Initiative of the Year**

**Rising Star of the Year**

**Smart Water Networks Award**

**Wastewater Project of the Year**

**Water Efficiency Project of the Year**

**Water Retailer of the Year**

*\*Please note, categories may be subject to change*



# Celebrate with the best in UK water

There are a range of sponsorship and hospitality packages available, giving you the opportunity to show your support for the industry and use this unique event to build and cement relationships at the highest level.

1

**Get involved** and reinforce your unwavering commitment to the UK water industry and raise your profile as an industry leader

2

**Showcase your insights and expertise** by presenting one of our all important categories

3

**Champion** a year of industry success and innovations

4

**Cement critical partnerships** and make new connections in a relaxed and informal setting

## Previous winners include



# Sponsorship packages

	Headline	Category	Hospitality
	£24,495 +VAT	£17,095 +VAT	£9,995 +VAT
	£22,045 +VAT for Utility Week Members	£15,305 +VAT for Utility Week Members	£8,995 +VAT for Utility Week Members
Logo on homepage of WIA website	●	●	
Logo and company profile on event website	●	●	●
Company name/ logo on WIA email campaigns	●	●	●
Company representation to hand out a chosen category on stage	2 categories	1 category	
Table of 10 - Gold positioning	●		
Table of 10 - Silver positioning		●	●
On-the-night branding	●	●	●
Company branding on table centre pieces	●		
One company representative to join the judging panel	●		
Enhanced drinks package			●

“ The Water Industry Awards are a testament to the vitality and innovations that are driving the industry forwards. It’s a great way to recognise and celebrate those working so hard to reshape the industry, and the lives of everyone, for the better.   
 - 2025 ceremony attendee



# Branding opportunities

## TABLE DECOR SPONSOR

Feature your brand in front of every seat in the house as the WIA26 Table Decor Sponsor. You'll benefit from prominent visibility on the awards website and Silver table seating on the night. Plus, your brand will be showcased front and centre throughout the evening on branded wine collars, name cards and table centre pieces with your logo, ensuring your business stands out to key industry leaders and decision-makers.

**£13,495 +VAT · £12,145 +VAT for Utility Week Members**

## DRINKS RECEPTION SPONSOR

Kick off the evening as our exclusive drinks reception sponsor. This high-profile opportunity puts your brand front and centre as guests arrive, mingle and network ahead of the awards ceremony. Your brand will be included on all drinks reception signage, coasters, wine collars and more.

**£5,995 +VAT · £5,395 +VAT for Utility Week Members**

## SWEET TREAT SPONSOR

Whether it's ice cream, a chocolate lolly, or classic pick 'n' mix, make your organisation the must-have treat post-awards as our Sweet Treat Sponsor, benefiting from your logo on the sweet treat cart and branded packages for every treat served.

**£3,495 +VAT · £3,145 +VAT for Utility Week Members**

## PHOTOBOOTH SPONSORS

Be the memory teams take home on the night as the WIA26 Photobooth sponsor. Your logo will appear on every printed and digital photo, ensuring your organisation gets maximum visibility at the ceremony and beyond.

**£3,495 +VAT · £3,145 +VAT for Utility Week Members**

*All branding packages benefit from standard digital pre-event branding opportunities. Drinks Reception Sponsors, Sweet Treat Sponsors and Photobooth Sponsors do not include seats or tables to attend the ceremony.*

“

Brilliant night of wining, dining and networking. Always great to see how much talent and passion we have in the industry.

-2025 ceremony attendee

# Water Industry Awards marketing package

Gaining optimal pre-event brand exposure in front of thousands of water industry leaders is easy with our end to end marketing support. By partnering with us, you'll benefit from:



1

**Partner website listing**  
– listing on the Water Industry Awards website 'Partners' page. Includes your logo, company information/ bio and a destination URL to your company website



2

**Logo on homepage** of Water Industry Awards website in a dedicated 'Sponsors' section



3

**Sponsor recognition** on all email communications



4

**Social media** – 1 x post on our social channels as event partner/sponsor (20K followers)

## Get in touch

To discuss our partnership packages and benefits, please contact

**Craig Brosnahan**, Event Sales Consultant, T: 01342 332062, E: craigbrosnahan@fav-house.com

**Charlie Scott**, Event Sales Director, T: 07733 232925 E: charliescott@fav-house.com

[Request a call back](#)

