

# Women in Utilities AWARDS 2025

**27 June 2025**  
Royal Lancaster, London

Brought to you by:

**WUN**  
womans utilities network

**UtilityWeek**

**SPONSORSHIP BROCHURE**

MAKE A REAL IMPACT: **PARTNER WITH PURPOSE**

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[www.womeninutilitiesawards.co.uk](http://www.womeninutilitiesawards.co.uk)

# OUR MISSION

Brought to you by **Womens Utilities Network** (WUN) and **Utility Week** - utilities' most trusted source of insight, the second annual **Women In Utilities Awards** are a tribute to the remarkable achievements of women in the utilities sector and the organisations and individuals that champion them.



## CATEGORIES INCLUDE:



**Women's  
Network  
of the Year**



**Allyship  
Award**



**EDI Initiative  
of the Year**



**Community  
Outreach  
Award**



**Mentor  
of the Year**



**Hi Vis Award**



**Onsite  
Excellence**



**Business  
Champion**



**Apprentice of  
the Year**



**Graduate of  
the Year**



**Rising  
Star**



**Returning  
Star**



**Best  
Employer for  
Women**



**Woman  
of the Year**

# PARTNER WITH PURPOSE



“These awards provide a unique platform for the industry to show its commitment to gender diversity; celebrate the great women working in utilities today; and open the door for those who will come after them.”

*Ellen Bennett, Portfolio Director, Utility Week*

## WHY SPONSOR? .....



### Elevate your business in the utilities sector:

Leverage the awards as a launchpad to **showcase your products and solutions** to influential decision-makers in the **multi-billion pound water, energy and gas sectors**



### Enhance your reputation and credibility:

Your backing of diversity and inclusion in the utilities sector isn't just a PR move — it's a **statement of your commitment to doing the right thing**, thereby positioning your organisation as an industry pioneer.



### Empower your workforce:

Boost your company's culture by demonstrating your unwavering **dedication to creating a diverse and inclusive workplace.**



### Connect and collaborate:

Open doors to **valuable interactions** with influential leaders, industry experts, and fellow sponsors in the utilities sector.



### Invest in the industry's future:

Back these awards and you're not just making a gesture — you're making **a real impact.** Your sponsorship demonstrates your **dedication to supporting the next generation of women leaders** and fostering innovation in the utilities industry.

# PACKAGES

	HEADLINE £22,950	CHAMPION £17,450	SUPPORTER £8,450
Senior representative on the judging panel	✓		
Q&A with representative in the post-awards special report hosted on Utility Week website	✓		
Sponsorship of & seat on the launch webinar on an EDI topic directed by WUN & Utility Week	✓		
Category sponsorship, including handing out an award on the day	✓	✓	
Advert & expert view in a Women in Utilities special report hosted on Utility Week website	✓	✓	
Invitation branding	✓	✓	✓
MPU on homepage of the awards website	✓	✓	✓
Logo on homepage of the awards website	✓	✓	✓
Logo and profile hosted on awards website	✓	✓	✓
Promotional branding	✓	✓	✓
Social media announcement	✓	✓	✓
Venue signage	✓	✓	✓
Hospitality	1 x gold table	1 x silver table	2 x seats

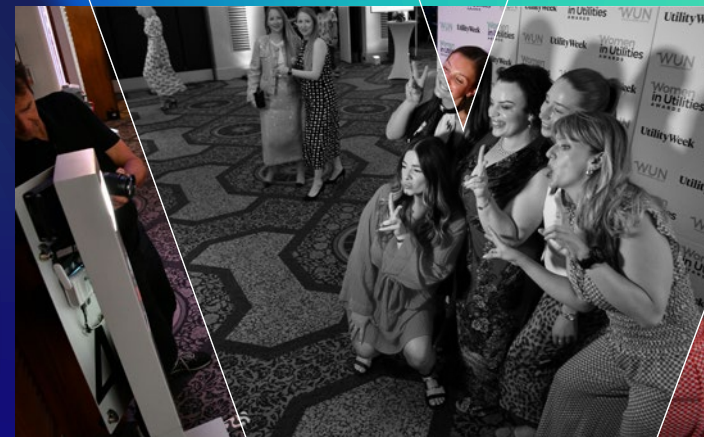
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“Really struck by the energy and positivity in the room, surrounded by organisations that are striving to build opportunity and inclusion for women in what has historically been a male dominated environment.”

WIUA 24 Attendee



# 2024 GALLERY





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The Womens Utilities Network (WUN) is a community of women in utilities who connect, support, develop and encourage one another.  
[www.thewun.co.uk](http://www.thewun.co.uk)

**UtilityWeek**  
Transform with confidence

Utility Week provides news, analysis, and live events and networking opportunities to empower utilities in a dynamic industry.  
[www.utilityweek.co.uk](http://www.utilityweek.co.uk)

**CHAMPION DIVERSITY  
AND INCLUSION**  
**GET IN TOUCH:**



**Helen Smith**

**T:** 01342 332109 | **M:** 07733 265050  
**E:** [helensmith@fav-house.com](mailto:helensmith@fav-house.com)



**Sarah Wood**

**T:** 01342 332117 | **M:** 07974 723628  
**E:** [sarahwood@fav-house.com](mailto:sarahwood@fav-house.com)



“The Women in Utilities Awards was more than just an event; it was a celebration of progress and a call to continue striving for greater equality. As a man in the sector, I left feeling inspired and hopeful for the future, committed to supporting the ongoing journey towards a more inclusive and diverse industry.”

*Darren Jeffery, Head of Operations- Customers, SmartestEnergy Busines*